## Catalogue 17/18of student works.

Communicative Design.

Ukrainian Academy of Printing

Department of art of the Book

&Graphic Design.

Catalogue of student works by 2017/2018. Communicative design.

Borysenko Olga - Senior Lecturer of the Department of Art of the Book and Graphic Design, Ukrainian Academy of Printing.

Discipline communicative design is a profile-oriented discipline on the department of Graphic Design and Art of the Book. The task of the discipline is the formation of theoretical knowledge on system analysis and design of printed products and the practical ability to create sketches and computer-publishing original layouts of various printing and advertising products, as well as packaging and label and 3D objects. The publication contains samples of student work performed during the educational process of 2017-2018 under the direction of teacher Borysenko Olga Mykolaivna.

For students and teachers of higher educational institutions of the speciality *«Communicative design»*.

## Google 17/18 doodle.

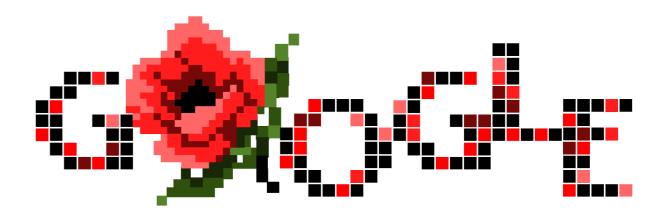
Development and creation of Google-doodles, dedicated to Ukrainian affairs.

#### List of students:

Birin Maksym
Buchko Olena
Ivanchuk Roksolana
Ivanyuk Olena
Kitura Danylo
Kochetkova Tatiana
Konoval Devid
Kosylo Vira
Levshun Kateryna
Navosha Natalia
Rozhak Roksolana
Shul Viktoria
Tumanova Vasylyna
Zagrubska Anastasiya

Design by **Birin Maksym** 04 Design by **Birin Maksym** 









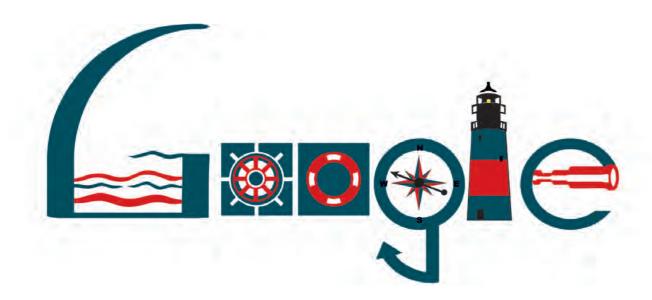
Artist's day

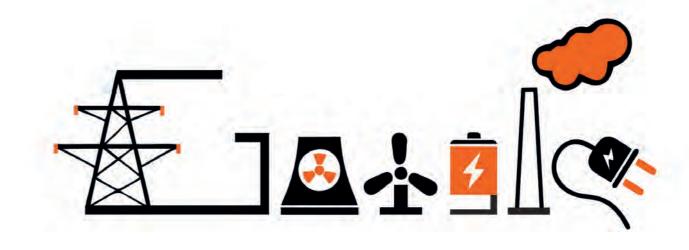
Vishivanka day

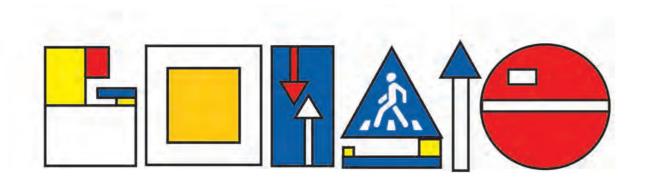
Day of peace

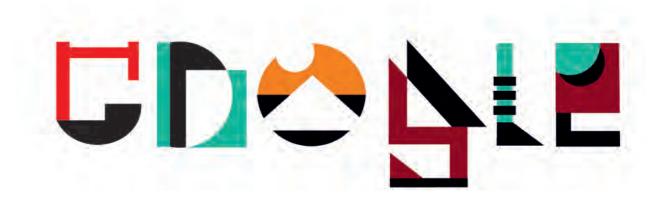
International theater day

Design by **Buchko Olena** 06 Design by **Buchko Olena** 07









Marine day

Graphic designer day

Industrial day

Motorist day

Design by Ivanchuk Roksolana 08 Design by Ivanchuk Roksolana 09









Mother day Day of dignity

ST. Nicolas day

Design by Ivanyuk Olena 10 Design by Ivanyuk Olena 11









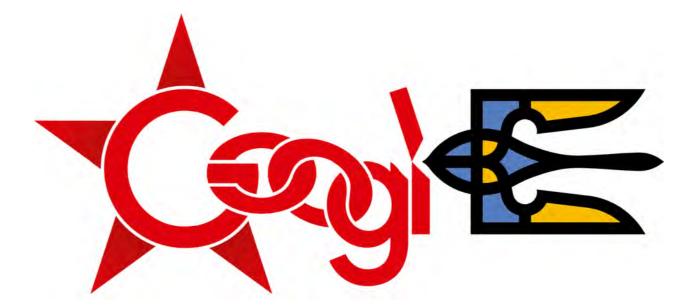
Radio day Worldwide forest day

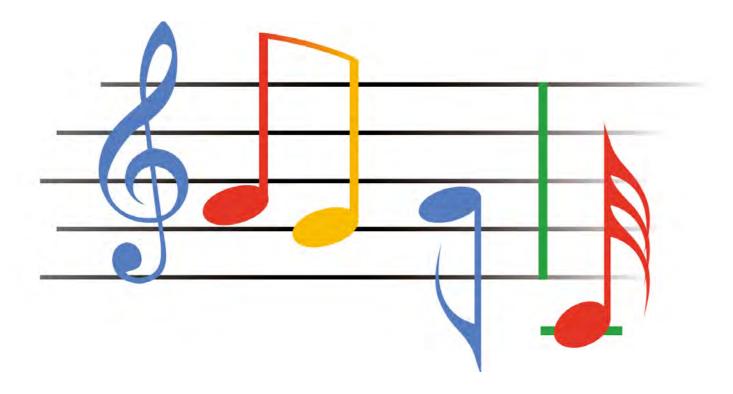
Worldwide forest day

Builder day

Design by **Kitura Danylo**12 Design by **Kitura Danylo**13









State Emblem day State Emblem Day

Music day 5 years of dignity revolution

Design by **Kochetkova Tanya**14 Design by **Kochetkova Tanya**15



Пошук





Пошук







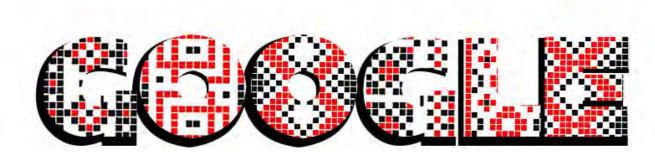
**Mount United Nations Assembly** 

Independence Day

Writing day

Independence Day

Design by **Konoval Devid** 16 Design by **Konoval Devid** 17









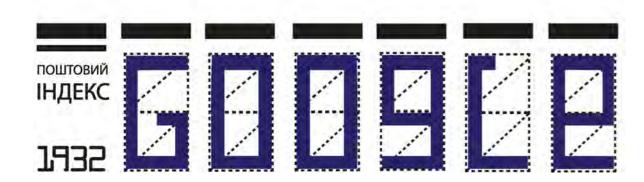
Embriodery day Lviv

Easter Ukrainian flag

Design by **Levshun Kateryna**18 Design by **Levshun Kateryna**19









International music day Mary Prymanchenko

First post index First vinyl

Design by Navosha Natalia 20 Design by Navosha Natalia 21









Day of a parachutist Easter

Child day St. Nicholas day

Design by **Rozhak Roksolana** 22 Design by **Rozhak Roksolana** 23









Happy New Year

Embriodery day

Embriodery day

Happy New Year

Design by **Shul Victoria** 24 Design by **Shul Victoria** 25





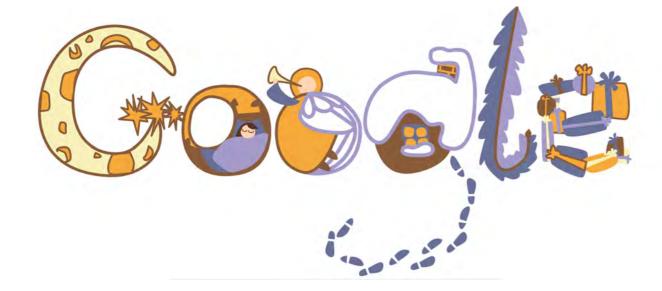




Helicopter Stained glass

Ivan Marchuk Stained glass v2

Design by **Tumanova Vasylyna** 26 Design by **Tumanova Vasylyna** 27









Happy New Year

Embriodery day

Ivan Franko

Mother day

Design by **Zagrubska Anastasiya**Design by **Zagrubska Anastasiya**28









Kateryna Bilokur First Gas Lamp

Kateryna Bilokur First Gas Lamp

Design by Kosylo Vira





First ukrainian tramway

X-ray

30

# Mobile 17/18user interface.

Design of a series of interactive icons for the mobile operating systems.

#### List of students:

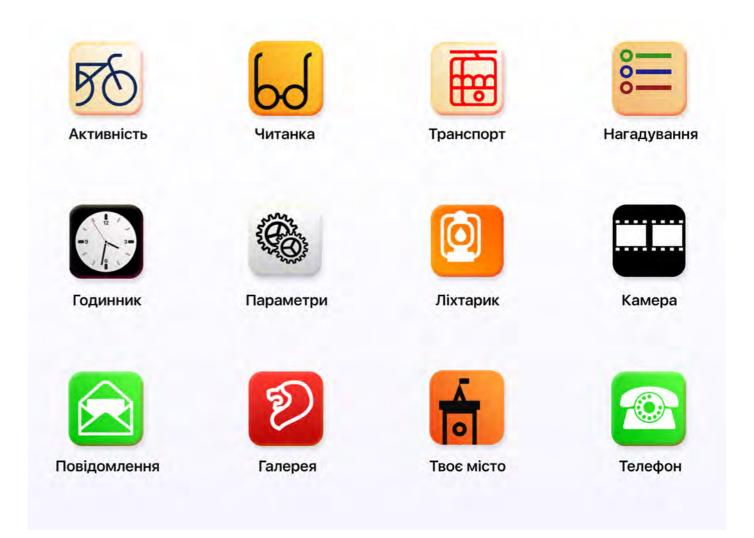
Birin Maksym
Buchko Olena
Levshun Kateryna
Ivanchuk Roksolana
Ivanyuk Olena
Rozhak Roksolana
Kitura Danylo
Tumanova Vasylyna
Konoval Devid
Zagrubska Anastasiya

Kosylo Vira

Design by **Birin Maksym** 32 Design by **Birin Maksym** 







A series of interactive icons

Dedicated to Lviv

Design by **Buchko Olena** 34 Design by **Buchko Olena** 35







Design by Ivanyuk Olena 36 Design by Ivanyuk Olena 37







38 39 Design by Kitura Danylo Design by Kitura Danylo











Телефон



**Сквиток** 

Повідомлення







Ϊжа

Налаштування



Інтернет

Органайзер

Ліхтарик



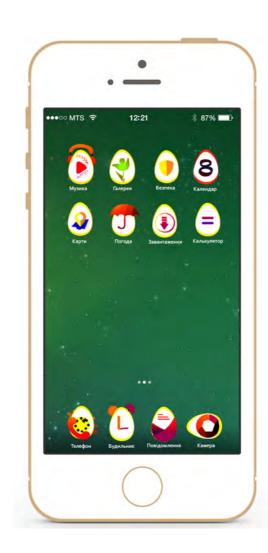
Електронна

QR-сканер

Карта

Design by **Kosylo Vira** 40 Design by **Kosylo Vira** 41



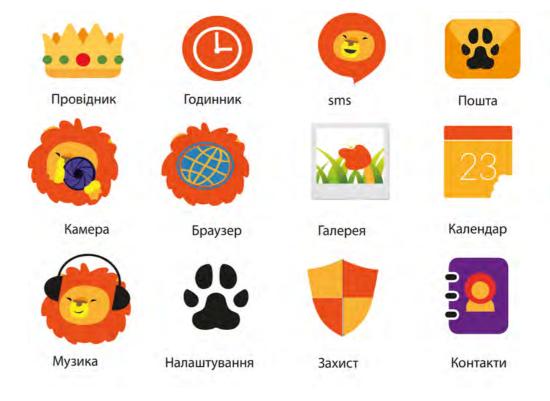




Design by **Korpach Natalia**Design by **Korpach Natalia**43







Телефон

Відео

A series of interactive icons

Dedicated to Lviv

Design by **Levshun Kateryna**44 Design by **Levshun Kateryna** 







Годинник

Блокування

Design by **Navosha Natalia**Design by **Navosha Natalia**46







A series of interactive icons

Dedicated to Easter Egg's

Design by **Rozhak Roksolana**Design by **Rozhak Roksolana**Design by **Rozhak Roksolana** 







Design by **Zagrubska Anastasiya** 50 Design by **Zagrubska Anastasiya** 51











A series of interactive icons

Dedicated to Lviv

Design by Konoval Devid

# Packing 17/18re-design.

















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Re-design packaging of the Ukrainian manufacturer.

List of students:

Birin Maksvm **Buchko** Olena

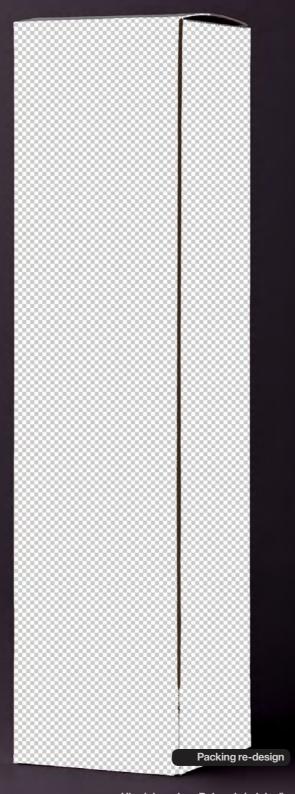
Kosylo Vira Tumanova Vasylyna

Ivanchuk Roksolana Zagrubska Anastasiya

Ivanyuk Olena Kitura Danylo

Design by **Birin Maksym**Design by **Birin Maskym** 





Ukrainian wine «Bolgrad» (original)





Ukrainian wine «Bolgrad»

Design by **Buchko Olena** 56 Design by **Buchko Olena** 57





Packing re-design Packing re-design

Ukrainian flakes «Hercules» (original)

Design by Ivanyuk Olena 58 Design by Ivanyuk Olena 58







Packing re-design Packing re-design

Strawberry Tea (original)

Design by **Navosha Natalia**60 Design by **Navosha Natalia** 





Packing re-design Packing re-design

Roshen «Esmeralda»

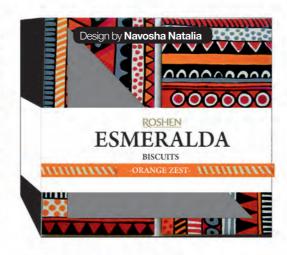


















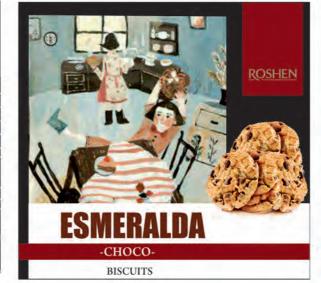


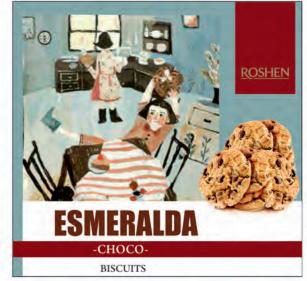














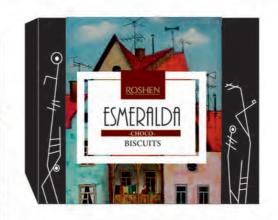


ROSHEN

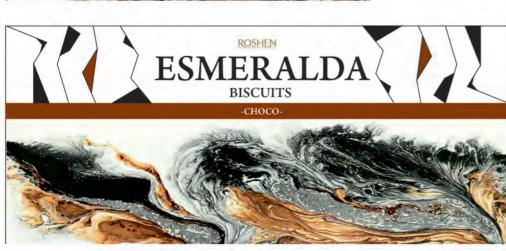
ESMERALDA

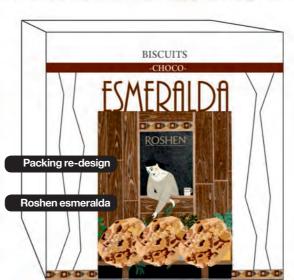




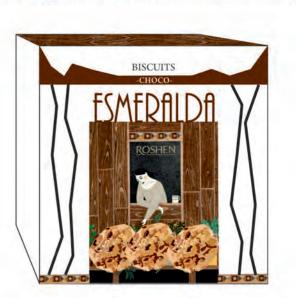












Design by **Tumanova Vasylyna** 64 Design by **Tumanova Vasylyna** 





Packing re-design

Cream Soap «Dyvo»

Creap Soap «Dyvo»

67 Design by **Zagrubska Anastasiya** Design by **Zagrubska Anastasiya** 





### СПОСІБ ЗАСТОСУВАННЯ ТА РЕКОМЕНДОВАНА ДОБОВА ДОЗА 3 столові ложки квіток помістити в емальований посуд, залити 200 мл гарячої кип'яченої води, закрити кришкою і настоювати на киплячій водяній бані 15 хв. Охолодити при кімнатній температурі протягом 45 хв, процідити, залишок віджати до процідженого настою. Об'єм настою довести кип'яченою водою до 200 мл. Рекомендації щодо споживання. Застосовувати у теплому вигляді 3 рази на добу після їжі: дорослим та дітям віком від 14 років - по 1/3 склянки, дітям віком 12-14 років - по 1/4 склянки, 7-12 років - по 2 столові ложки, 3-7 років - по 1 столовій ложці, 1-3 років - по 1 десертній ложці, 6 місяців-1 рік - по 1/2 - 1 чайній ложці. Зовнішньо настій використовувати для полоскання 3-4 рази на добу. Перед застосуванням настій збовтати. Приготовлений настій зберігати при температурі 8-15 гра-

Тривалість лікування визначає лікар індивідуально.

Побічні реакції. Можливі алергічні реакції (у т.ч. гіперемія, висипання, свербіж та набряк шкіри). При появі побічних реакцій слід припинити прийом

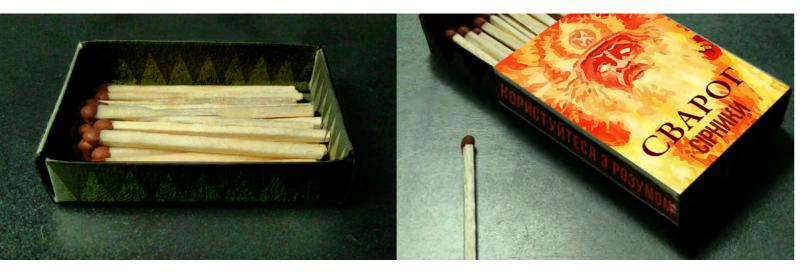
Особливості застосування. Застосування у період ватітності або годування груддю. За призначенням лікаря, якщо користь для матері переважає потенційний ризик плода/дитини. Здатність впливати на швидкість реакції при керуванні автотранспортом або іншими механізмами.



Packing re-design Packing re-design

Medicament «Romashky» (original) Medicament «Romashky» Design by **Kitura Danylo** 68







Packing re-design

Matches «Svarog»

# Forum 17/18 of publishers. Creating posters

Creating posters dedicated to the 25th anniversary of the publishers forum.

List of students:

Birin Maksym Buchko Olena

Kitura Danylo

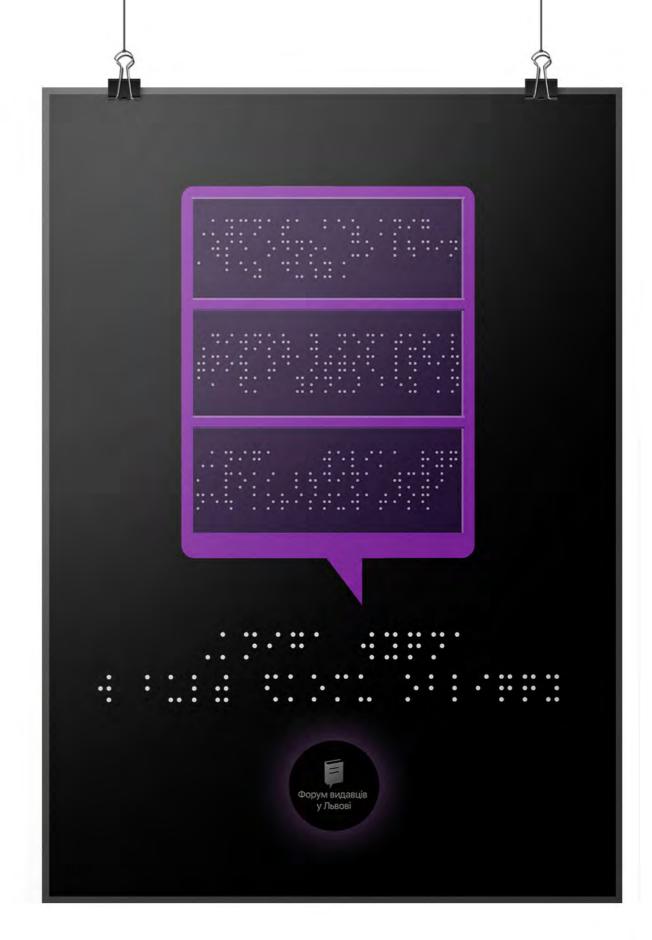
Navosha Natalia

Rozhak Roksolana

Design by **Birin Maksym** 



Design by **Birin Maksym** 



Forum of publishers Forum of publishers

Design by **Buchko Olena** 73



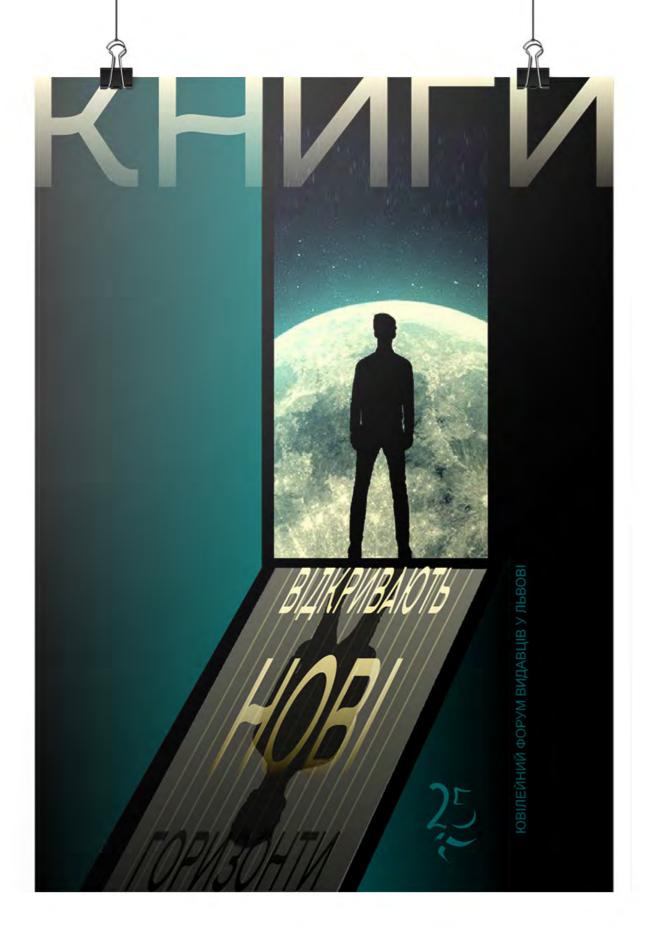
Design by **Buchko Olena** 

72



Forum of publishers Forum of publishers

Design by **Kitura Danylo** 75



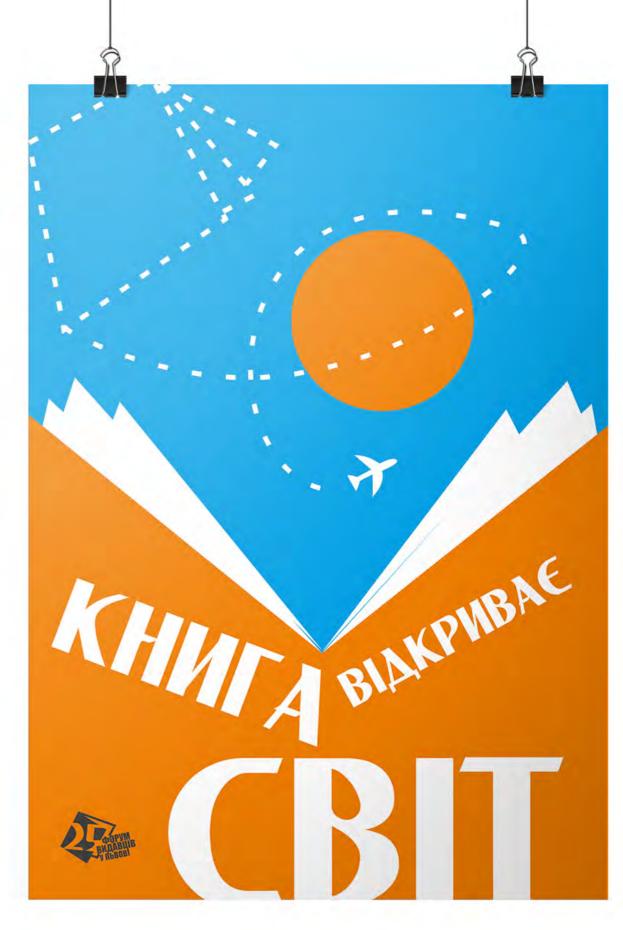
Design by Kitura Danylo



Forum of publishers Forum of publishers

Design by **Navosha Natalia** 76 Design by **Navosha Natalia** 77





Forum of publishers posters

Design by Navosha Natalia



Design by Navosha Natalia



Forum of publishers Forum of publisher

# Catalogue presents the students of the department of Art of the Book and Graphic Design:

Birin Maksym
Buchko Olena
Ivanyuk Olena
Kramar Anna
Makrovych Julia
Navosha Natalia
Rozhak Roksolana
Peleh Hrystyna
Tumanova Vasylyna

Kitura Danylo
Zagrybska Anastasiya
Shul Viktoria
Ivanchuk Roksolana
Konoval Devid
Kosylo Vira
Levshun Kateryna
Korpach Natalia
Kochetkova Tatiana

Course project Catalogue of students works 2017/2018 «Communicative Design»

Made by **Birin** Maksym, DZ-31 group *Head: Borysenko Olga* 

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